
OLIVIA OBINEME

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oliviaiobineme.com

EDUCATION

Master of Science: Media Innovation & Entrepreneurship, 2019

Northwestern University - Evanston, IL

- Currently a student in the Medill School of Journalism

Bachelor of Science: Mass Communication, Journalism & New Media, 2012

Towson University - Baltimore, MD

- Held the roles of staff reporter, 16 News executive producer, and station president, covering stories and managing staff at the Towson's WMJF-TV
- Held role of staff reporter at Towson's newspaper The Towerlight, covering campus and community events and issues

EXPERIENCE

Radio Producer & Host, 08/2017 to Current

South Side Weekly – Chicago, Illinois

- Pitch, produce, and hosted the weekly, one-hour show
- Created dimension to the show by introducing and conducting live, recorded in-studio/remote interviews
- Train incoming reporters on equipment and basic journalism skills
- Introduce news stories on the air and announced station breaks, commercials and public service information

Freelance Photographer & Writer, 01/2014 to Current

Multiple Media Outlets – Chicago, Illinois

- Photographed high-quality images and filmed high-quality videos for multimedia distribution
- Pitched and wrote original content for multiple publications
- Collaborated with Chicago Reader, South Side Weekly, The TRiiBE, and Northwestern University's Medill School of Journalism Media Innovation & Entrepreneurship Medium page

News Producer, 05/2012 to 12/2013

WBAL-TV – Baltimore, MD

- Spearheaded noon newscast, coordinating with anchors, field reporters, photographers, and editors
- Wrote daily pieces for newscast in a deadline-driven environment.
- Evaluated and followed up on news leads and news tips to develop story ideas
- Operated teleprompter in the control room

Social Media Manager, 08/2011 to 05/2012

Baltimore magazine – Baltimore, MD

- Planned and instituted social media marketing plan for *Baltimore* magazine
- Executed innovative, creative and effective communications social media campaigns
- Established and maintained external communications calendar, and managed scheduled assignments
- Cultivated consistent participation and moderated comments with the magazine's audience, engaging in conversations on *Baltimore's* social media platforms

Multimedia Journalist, 01/2010 to 01/2011

Patch.com – Towson, MD

- Covered events and community matters in Towson and Pikesville neighborhoods
- Pitched stories to the editorial staff
- Followed through on beat sources, contacts and leads to gather information for stories
- Fact-checked videos and articles before publishing them

SKILLS

- Programs: Adobe Creative Suite (Premiere, Photoshop, InDesign, Lightroom, Audition, After Effects), Audacity, Garage Band, Microsoft Office Suite (Word, PowerPoint, Excel, Outlook) and its Apple equivalent (Pages, Keynote), ENPS News Production System
- Languages: intermediate French speaker, beginner Igbo/Yoruba speaker, beginner Italian speaker
- Tools: DSLR proficient (expert knowledge in Canon cameras) and accessories, audio equipment (Tascam and RODE gear), teleprompter proficient, Macintosh and PC
- Social Media: Twitter/Periscope, Facebook/FB Live, Instagram, Snapchat, Reddit, Tumblr, Mailchimp, Hootsuite, Chartbeat